

## general skills

- 9+ years graphic design experience
- Highly motivated & organized
- Effective problem solver
- Team player
- Leadership experience
- Able to objectively see big picture
- Customer Service professional

## design skills

Logos & Identity	Newsletters
Packaging	Web & multimedia
Advertising	Training materials
Promotional	Social media
Magazine layout	Photography
Environmental	

## software skills

<b>PROFICIENT:</b>	<b>ADVANCED:</b>
WordPress	InDesign
HTML, CSS	Illustrator
After Effects	Photoshop
Dreamweaver	Acrobat
Google Analytics	Microsoft Office
Premier Pro	Constant Contact

## achievements

**ART INSTITUTE  
PRESIDENT'S HONOR ROLL**

**AIGA STUDENT CHAPTER PRESIDENT**

**AMERICAN HEART ASSOC. WALK & RUN  
T-SHIRT COMPETITION WINNER**

## experience

### SENIOR GRAPHIC DESIGNER

*The Falls Event Center, Storm Maker Media* 2015 to present

- Branding for multiple companies
- Design advertising and sales materials
- Website Design, Tradeshows, Interior design

### FREELANCE GRAPHIC/WEB DESIGNER

*Agency, Non-Profits, Corporate* 2010 to present

- Branding, Advertising, Infographics, Web Design
- Marketing, Email Campaigns, Social Media

### MARKETING MGR./GRAPHIC DESIGNER

*Summerhays Music* 2013 to 2014

- Created wayfinding signage, decorative graphics, and assisted with interior design of new store
- Provided non-profits and public schools with advertising materials to promote music education
- Implemented and maintained Social Media and Email Marketing Campaigns

### WEB DESIGNER/GRAPHIC DESIGNER

*South Mountain Community Church* 2006 to present

- Created and managed multiple websites
- Designed environment for 10,000 square foot children's area
- Designed collateral for all events and series
- Assisted in Marketing and Event Planning

### GRAPHIC/WEB DESIGNER

*Jessop Design (Internship)* 2010 to 2011

- Designed multiple WordPress sites

### TRAINING & DEVELOPMENT MGR.

*Dan's Foods, Incorporated* 1988 to 1997

*Other positions held:*

General Merchandise Manager, Front End Manager

## education

**THE ART INSTITUTE OF SALT LAKE CITY**  
*Bachelor of Science, Graphic Design/Marketing*

**SALT LAKE COMMUNITY COLLEGE**  
*General*